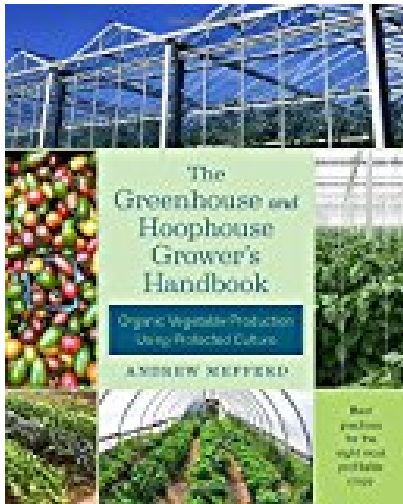


# The Greenhouse and Hoophouse Growers Handbook Organic Vegetable Production Using Protected Culture

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## BOOK DETAILS

- Author : Andrew Mefferd
- Pages : 288 Pages
- Publisher : Chelsea Green Publishing
- Language : English
- ISBN : 1603586377

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## BOOK SYNOPSIS

Best practices for the eight most profitable crops Today only a few dozen large-scale producers dominate the greenhouse produce market. Why? Because they know and employ best practices for the most profitable crops: tomatoes, eggplant, cucumbers, peppers, leafy greens, lettuce, herbs, and microgreens. The Greenhouse and Hoophouse Growers Handbook levels the playing field by revealing these practices so that all growers--large and small--can maximize the potential of their protected growing space. Whether growing in a heated greenhouse or unheated hoophouse, this book offers a decision-making framework for how to best manage crops that goes beyond a list of simple dos and donts. As senior trial technician for greenhouse crops at Johnnys Selected Seeds, author Andrew Mefferd spent seven years consulting for growers using protected agriculture in a wide variety of climates, soils, and conditions. The Greenhouse and Hoophouse Growers Handbook brings his experience and expertise to bear in an in-depth guide that will help readers make their investment in greenhouse space worthwhile. Every year, more growers are turning to protected culture to deal with unpredictable weather and to meet out-of-season demand for local food, but many end up spinning their wheels, wasting time and money on unprofitable crops grown in ways that dont make the most of their precious greenhouse space. With comprehensive chapters on temperature control and crop steering, pruning and trellising, grafting, and more, Mefferds book is full of techniques and strategies that can help farms stay profitable, satisfy customers, and become an integral part of re-localizing our food system. From seed to sale, The Greenhouse and Hoophouse Growers Handbook is the indispensable resource for protected growing.

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